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#### PAPERS THEN AND NOW

Recently while scanning several copies of the Alexandria Gazette published during the fifties of the last century, the fact that advertisers required but a short space in which to inform the public of what they had to sell set us comparing the old with the new era. The advertisements averaged about two inches each, and an announcement extending to a quarter column, was a rarity in days of old. At present many advertisers are not satisfied with less than a page, and some require two pages.

We remember in our youth how impatient we became when compelled to handle the "triple sheet" of the New York Herald. Ordinarily the Herald consisted of eight pages, but at times, when greater demand was made for advertising space, the publishers were compelled to print four additional pages, which comprised the "triple sheet."

At present twelve pages would be looked upon as child's play were the journals of the larger cities compelled to contract their publications to such a limit.

Discontinuance of publication of the St. Louis Republic, one of the oldest papers in the West, established in 188, is symptomatic of the unprecedented conditions that confront the newspapers of the country—conditions that are causing publishers everywhere to walk the floor.

What has happened in the newspaper world is that the cost of paper upon which they are printed has advanced to unprecedented height and at a time when demand for space for advertising was never so great. There is a very well-defined belief that the whole newspaper situation will be materially improved by adoption of some plan that will reduce the tremendous amount of blank sheet advertising that has grown so rapidly during the past decade and by the substitution of a less extravagant display. By reducing the size of the papers expenses will be materially cut, while readers are bound to find a relief from the constantly increasing bulk of the publications they now get twice a day.

#### SUGGESTIVE "AD"

Under the heading "Facing famine in the midst of Plenty," one of Baltimore's most flourishing banks printed the following, in handbill type, in one of the papers of that city:

"America is rich in raw materials, but today, authorities estimate that we are behind our normal needs—1,300,000 homes, 450,000 factories, 6,000 hotels, 5,000 schools and institutions, 55,000 apartments, 120 freight terminals and 14,000 railroad stations and freight sheds."

"It's a big order and no work shirker or industrial obstructionist can be permitted to block the way."

"Five hundred thousand men, or less than one half of one per cent of the country's population, refuse to mine coal."

"If they remain idle much longer they will force a complete tie up of American industry."

"It's not a case of five hundred thousand mine workers on one side and a few hundred mine owners on the other, but it's five hundred thousand men refusing to work on one side, and a nation of a hundred and ten million people, with their right to work and live, on the other."

"The mine workers and owners are a minority and it is not within their province to decide that they can bring industrial stagnation, sickness, suffering and even death itself, to the people of the world's greatest nation."

"No group of 500,000 people has the right to inflict suffering upon 10,000,000."

"Suppose for instance that the country's water supply were privately owned and operated by a half million men who said, 'You can't have water because we won't work.'"

"How many children would we let die of thirst? How long would we listen to the argument of 'the right to strike?'"

"Work and the right to work must continue without interruption—production must be increased to take care of our ever increasing needs and the mailed fist of concerted American opinion should brook no contrary thought."

#### THE DELIGHTS OF PARADISE

Those who have had the curiosity to read the Koran of Mahomet will recall the graphic manner in which the so-called Arabian prophet describes the delights of his Paradise. He mentions nearly everything which comes under the heading, "The lust of the flesh, the lust of the eye and the pride of life." Beautiful women, reposing on cots, and liquids far superior to the nectar of Mount Olympus, he tells us are to be found in the Mussulman's ideal home.

Sir Arthur Conan Doyle says alcohol and tobacco are to be the delights of the Christian's haven of rest. Among other things he says: "What we have in both body and mind we carry to the 'other world' with us. There is no physical side of love and there is no childbirth. Though there is a close union, between those married persons who love each other. Only those who have sympathy shall foregather. The sullen husband and the angry wife will no longer be there to plague the innocent spouse who is the victim of the mate's disturbing ways. It is all sweet and

#### Rheumatism

completely washed out of the system by the celebrated Shivar Mineral Water. Positively guaranteed by my back after. Tastes fine; costs little. Delivered anywhere by our Alexandria Agents, F. S. Harper, Inc. Phone them.

peaceful. It is a long rest cure after the nerve strain of life. It is described as a place of joy and laughter, and games, and sports, and peopled by those who are without deformities or bodily weaknesses. Let no woman mourn her lost beauty. Let no man sorrow for his lost strength. All is waiting on the other side. Every earthly thing has its equivalent. Scoffers have zuffled over alcohol and tobacco, but if all things are reproduced it would be a flaw if these were not reproduced also."

#### OFFICIAL

##### Board of Aldermen

At a regular meeting of the Board of Aldermen held Tuesday, December 10, 1919, there were present F. F. Marbury, Esq., President, and Messrs. Anderson, Harrison, Balenger, Summers, Robinson, Batchelder.

Resolution appropriating \$10,000 for repairs to streets and roadways in corporate limits, laid over the table November 25th, under the rules was taken up and passed; by the following vote, ayes 7, noes 0.

Resolution, that when Council adjourns it be to meet the first regular meeting in January, 1920, or (Tuesday, January 13, 1920.)

The following received from the common council and their action concurred in.

Petition from C. W. O'Meara for the installation of gasoline tank at the north side of Gibbon street, near Alfred.

Petition from Mrs. Eliza Rector for permission to repair and add to house 1411 Duke street.

Resolution appropriating \$400 for fire plugs.

Resolution appropriating \$150 for fixing up room at court house for judge of the circuit court.

Bill of H. L. Peyton for \$5.

#### Dad! Your Hair Is Falling Fast

"Danderine" Will Check That Ugly Dandruff and Stop Hair Coming Out



To stop falling hair at once and rid the scalp of every particle of dandruff get a small bottle of "Danderine" at any drug or toilet counter for a few cents, pour a little in your hand and rub it into the scalp. After several applications the hair usually stops coming out and you can't find any dandruff. Soon every hair on your scalp shows new life, vigor, brightness, thickness and more color.

Resolution appropriating \$550 for certain repairs to Columbia engine house.

Communication from G. J. Cox notifying council that several school trustees had failed to qualify.

Invitation from common council for joint session at next meeting.

Resolution appropriating \$150 to fix up room in the city hall for use of health department.

F. F. Marbury, President.  
W. W. Balenger, Clerk, Pro Tem.

#### COMMON COUNCIL

At a regular meeting of the Common Council of the city of Alexandria, Va., held December 9th, 1919, there were present H. R. Burke, Esq., President, and Messrs. McCaffery, Matter, Ruben, Tiger, Wat-

ties, Kaufmann, Desmond, Bargett, Lawler and Fletcher.

A resolution appropriating five hundred and fifty dollars (\$550.00) for making alterations at the Columbia engine house, to accommodate the new motor apparatus, under the supervision of the committee on public property and city engineer, was recommended by the joint committee on fire and insurance, and passed, ayes 10, noes 0.

A resolution appropriating seven hundred dollars (\$700.00) for fire plugs and installations, was recommended by the joint committee on fire and finance and passed, ayes 10, noes 0.

A bill from H. L. Peyton for making sketch for the commonwealth attorney amounted to \$5, was returned without recommendations from the joint committee on general laws and finance and recommended to the committee on finance upon recommendation of the committee on streets, permission was granted the Southern Auto Service Company to place gasoline tank under side walk on the north side of Gibbon street, west of Alfred street.

A petition from Mrs. Rector to repair building at No. 1411 Duke street, was referred to the committee on streets.

A resolution appropriating one hundred and fifty dollars (\$150.00) to arrange a room in the city hall for the circuit judge, was offered by Mr. Kaufmann and referred to the joint committee on finance and public property.

A communication from the clerk of the city school board, advising council that the trustees recently elected, Messrs. George Warfield,

Harry Hammond and F. C. Howard have declined to qualify, was received.

A resolution by Mr. Fletcher that a joint session of the common council and Board of Aldermen be convened at the next meeting, to fill vacancies on the school board was adopted.

A resolution appropriating one hundred and fifty dollars (\$150.00) to prepare temporary quarters for the health department in property owned by the city, was passed, ayes, 11, noes 0.

A resolution that when council adjourns it be to meet on the second Tuesday of January, 1920, was received from the Board of Aldermen and their action was non-concurred in.

The Board then adjourned.  
Teste: H. R. Burke, President.  
Daniel R. Stansbury, Clerk.

#### SUGAR FROM WOOD IS CLAIM

German Chemists Think They Have Solved Shortage Problem

Berlin, Dec. 10.—A process for producing sugar from wood has been discovered by chemists at the University of Munich. Professor Willstatter announces. The details are being kept secret, except that

the mixing of hydrochloric acid with the wood is involved.

It is claimed that the process produces sufficient sugar to make it commercially practicable, and, to prove this conclusively experiments on a large scale are being carried on in Mannheim.

The promoters say that most of the technical difficulties have been overcome, and they agree with the scientists, in their belief, a means for overcoming the sugar shortage in Germany has been found.

Sugar is practically unobtainable here except in the larger hotels and cafes. These establishments are said to obtain it through illicit channels.



W. T. FARLEY—500 King Street



#### The First Christmas Was a Jewelry Christmas

"And the wise men presented unto Him gifts of gold." Matt. 2:12.

In making Christmas gift selections strive to choose that which is genuine—that which even in its simplicity of design will evidence value and worth.

The finished creations of the master designer and worker of precious metals must combine the finest qualities of art, of grace, of sentiment, or durability.

Jewelry that is genuine is the perfect union of all these qualities—the perfect Christmas gift.

And jewelry from the Saunders and Son shop, is backed by many years of efficient service in this city and community and is backed by our personal guarantee of worth.

#### SAUNDERS & SON

629 KING STREET



#### Your Special Attention Is Called to the Following Properties

201 South Lee Street, 9 room brick with bath. This house could not be built today for less than seven or eight thousand dollars without considering the value of the lot. We can offer it, if closed at once, at a very interesting price.

In Del Ral, 6 rooms and bath, house in prime condition, large lot, and in every way an attractive home. If purchased at once, can be obtained at a reasonable price.

310 and 312 Wolfe street, 6 rooms and bath bricks, very attractive homes, and in first-class condition. As comfortable homes as you will find in Alexandria. The price we can offer these at, makes them an unusual bargain. Do not fail to inspect these homes.

These homes can be purchased on reasonable terms, and will not remain on the market more than a few days. Let us show you these homes.

#### A. H. AGNEW

Real Estate Sales Exclusively, Room 3, 624 King St.